

EXHIBIT 1

627482

TRADEMARK APPLICATION SERIAL NO. _____

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
FEE RECORD SHEET

090 11/10/86 627482

1 301 200.00 CK



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION TO REGISTER TRADEMARK
UPON THE PRINCIPAL REGISTER

Mark: Round beach towel design.

Class No. : International 24

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS

Applicant is CLM Design, Inc., an Illinois corporation located
and doing business at 8217 Beverly Boulevard, Suite No. 1, Beverly
Hills, California 90048.

The above-identified applicant has adopted and is using the
trademark shown in the accompanying drawing for the following goods:
Beach Towels; and requests that said mark be registered in the U.S.
Patent and Trademark Office established by the Act of July 5, 1946.

The trademark was first used August 15, 1985; was first used
in interstate commerce February 14, 1986; and is now in use in such
commerce.

The mark is used in connection with beach towels, beach towel
product configuration (specifically, the round shape of a beach
towel), packaging, promotional materials, and labels. Five photo-
graphs of specimens showing the mark as actually used are presented
herewith. Actual specimens, which range in size from approximately
three (3) feet to six (6) feet in diameter, are unduly bulky. Upon
request, actual specimens will be made available.

The required fee of \$200 for each class is submitted herewith.
Applicant hereby appoints the law firm of Winston & Strawn and George
C. Lombardi, an attorney at law and a member of the Bar of the State
of Illinois, Suite 5000, One First National Plaza, Chicago, Illinois
60603, as its attorneys to prosecute this application to register
with full power of substitution and revocation, to transact all bus-
iness in the Patent and Trademark Office in connection therewith and
to receive the Certificate of Registration. Please address all
communications to George C. Lombardi, Esq.; Winston & Strawn; One

State of Rhode Island)
County of Kent)SS
)

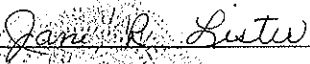

Glen E. Grunwald states that he is Vice President - Treasurer of applicant corporation and is authorized to execute this instrument on behalf of said corporation; he believes said corporation to be the owner of the trademark sought to be registered; to the best of his knowledge and belief no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and the facts set forth in this application are true.

CLM DESIGN, INC.

By: 

Glen E. Grunwald
Vice President - Treasurer

SUBSCRIBED AND SWORN TO BEFORE ME
THIS 14 DAY OF OCTOBER, 1986.


Notary Public


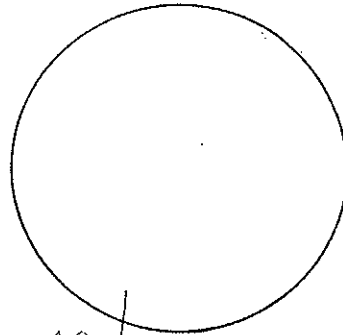


627482

APPLICATION TO REGISTER TRADEMARK
UPON THE PRINCIPAL REGISTER

INT. CL.	24
PRIOR U.S. CL.	42

APPLICANT'S NAME:	CLM Design, Inc.
APPLICANT'S ADDRESS:	8217 Beverly Boulevard Suite One Beverly Hills, California 90048
DATE OF FIRST USE:	August 15, 1986
DATE OF FIRST USE IN COMMERCE:	February 14, 1986
PRODUCTS RECITED IN THE APPLICATION:	Beach Towels



*describe the
mark
underneath*

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ASICS

RN

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1208495

(W)

289110

36364

SN

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24333

484847

627482

APPLICATION TO REGISTER TRADEMARK
UPON THE PRINCIPAL REGISTER

T. CL

PRIOR U.S. CL.

24
42

APPLICANT'S NAME:

CLM Design, Inc.

APPLICANT'S ADDRESS:

8217 Beverly Boulevard
Suite One
Beverly Hills, California
90048

DATE OF FIRST USE:

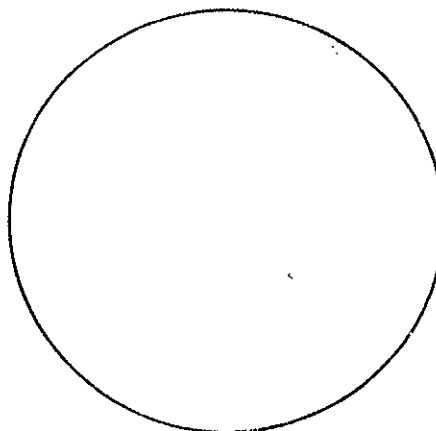
August 15, 1986

DATE OF FIRST USE IN COMMERCE:

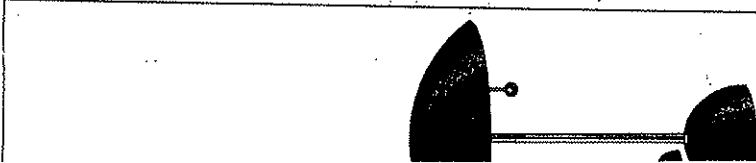
February 14, 1986

PRODUCTS RECITED IN THE APPLICATION:

Beach Towels



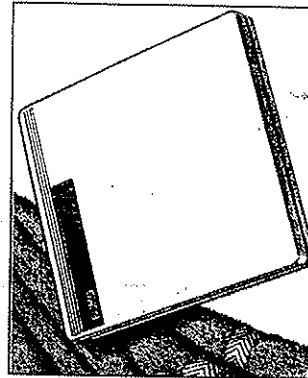
it's new? It's all for you at Woodies!



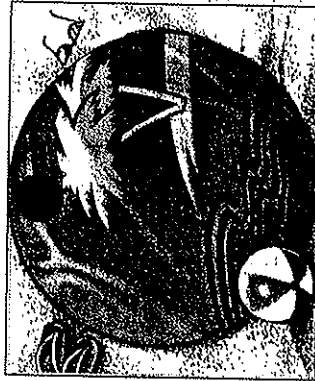
floor dish lamps
 metal in black with high-
 wall, table and floor
 00.00, sale 69.99
 is 119.99



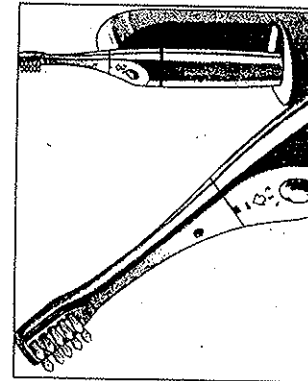
Candlelight with new garden lantern
 Authentic replica of antique Chinese garden lantern perfect
 for patio nights. Oxidized brass finish is right for
 outdoors. Mini-bell ornaments, too. Add a candle and
 enjoy. By Sudek 40.00
 Gift



Try a thin, light new slim-line scale
 Thinner is better Introducing 1 1/4 inch streamlined scale
 designed to fit in. Accurate strain gauge has zero
 correction button, pounds to kilos switch. Uses 9 volt
 battery. By Borg 49.99
 Bath Shop



Round-up new Sunspot beach towel
 Find your spot in the sun without moving your towel
 around. Here's a big 72 inch diameter solar print cotton
 towel that's perfect for two. Includes one matching
 personal sun towel. 2-pc. set, 49.99
 Towels



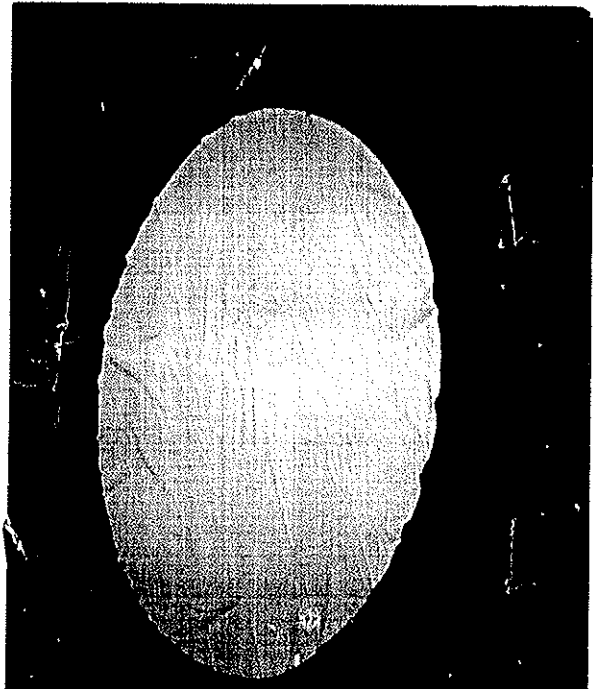
Fight plaque the new Interplak™ way
 A technological breakthrough: Interplak™ Home Plaque
 Removal Instrument bristles rotate 4200 times a minute,
 reversing direction to scour and stimulate gums.
 Rechargeable cordless, 2 brush heads. 99.99
 Currenty Alcide

SHOP CARD
 259 to apply for
 s charge card.

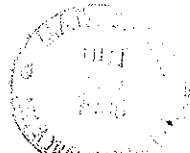
WOODWARD & LOTHROP

Woodies is my way

Schurday 10 to 8; Suburban stores: Monday-Saturday 10-9:30 (Cherry Chase Saturday 10-7); Sunday all stores 12 to 6 (except Annapolis, Columbia, White Marsh)



627482



FREDERICK H. WINSTON (1853-1886)
SILAS H. STRAWN (1891-1946)

WINSTON & STRAWN

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PHOENIX, ARIZONA 85012
(602) 277-1776

WRITER'S DIRECT DIAL NUMBER

(312) 558-5969

October 21, 1986

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Commissioner of Patents and
Trademarks
U.S. Patent and Trademarks Office
Washington, D.C. 20231

RE: Applicant: CLM Design, Inc.
 Mark: Round Beach Towel Design
 Class: International 24

To the Commissioner:

Please process the enclosed application for renewal of
the above mark on the Principal Register for the applicant
CLM Design, Inc.

Enclosed is a check in the amount of \$200.00 for the
filing fees. If there are any questions, please contact the
undersigned.

I thank you in advance for your prompt attention to
this application.

Very truly yours,

A ^ ^